



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Heidi Kay et al

Atty Docket No. FLK-002.01

Serial No. 09/216206

Filed: December 18, 1998

For: OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES

**REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY**

Assistant Commissioner for Patents  
And Trademarks  
Washington, D.C. 20231

Dear Sir:

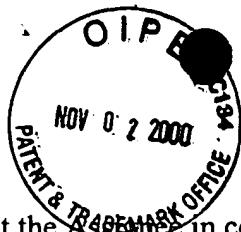
Assignee hereby revokes all previous powers of attorney in regard to the above-identified patent applications and appoints:

Edward J. Kelly, Reg. No. 38,936  
Beth E. Arnold, Reg. No. 35,430  
Isabelle Clauss (Special Consideration)  
Kirk Damman, Reg. No. 42,461  
Stephen B. Deutsch, Reg. No. P-46,663  
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to represent the Assignee in connection with the above-referenced patent applications and to transact all business related thereto in the United States Patent and Trademark Office and to receive the Letter Patents issued therein.

Flycast Communications Corp.

Date: 9/21/00

Mike Barker  
Signature

Place: Andover, MA

Typed Name: Mike Barker  
Title: Secretary